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Innovation process and control function in management

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Abstract

© 2018 International Strategic Management Association. All Rights Reserved. Currently, in terms of the need to improve business competitiveness in world markets, the problem of innovative development and the control function of Russian enterprises becomes more relevant. The authors' approach, revealing the role of management control in solving the problem of innovative development of an enterprise, is presented herein. As the main method of study, the multilevel approach is used, while the innovation process is explored in various representations. As a set of stages from an innovational concept to a market product; as a set of resources and motivations for the participants in an innovational project; as a set of rules and procedures aimed to achieving the goals and requiring constant monitoring. Managerial control is considered as a factor of integration of the conditions required for the successful implementation of an innovative project at the enterprise. For the integrated support of the innovative processes, the enterprise internal control system is proposed, based on the polyadministrative matrix structure and the frame functioning model of the enterprise using information technologies. The systems of internal control during innovative development, which is implemented in different conditions and in different national economic systems, are also considered. The advantages and disadvantages of various approaches to the organization of control over the innovation activity at the enterprise are revealed. The recommendations are formulated to improve the model of internal control in the conditions of innovative development of the enterprise.

Keywords

Controlling the innovations, Innovation development, Internal control system

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